Ministry of Environment and Food of Denmark

Better food for more people

World Food Summit - Better Food for More People 2018

30-31 August 2018 in Copenhagen, Denmark
Venue: The National Parliament

Preliminary Program for parallel sessions
31st August 2018

#1: Better Information: Ensuring healthy lives

In this parallel session, we aim to inspire new global, regional, national and local action, and we hope to foster discussions on how to initiate and scale solutions to reduce non-communicable diseases using better information.

As urban populations continue to grow, consumers are at imminent risk of disconnecting from food in its natural form. More extensive interactions on food and meal preparation can help us attain a broader understanding on how food contributes to a healthier lifestyle. Smelling aromas, feeling textures and tasting the freshness of produce provides us with a tool that can help us navigate in a complex food system, and make healthy choices for ourselves, our loved ones and the environment.

Non-communicable diseases such as diabetes and cardiovascular diseases are the leading cause of mortality globally. These diseases are driven by forces that include rapid unplanned urbanization, globalization of unhealthy lifestyles, insufficient physical activity, obesity etc.[1].

The outcome of the World Food Summit in 2017 was the Roadmap to 2030 including a specific target relating to better information: "By 2030 50% of individuals, workplaces, institutions, and businesses understand the power of choice architecture and next generation solutions and apply this in creating healthy eating behaviours. The roadmap also includes recommendations on how to achieve the target.

The United Nations Sustainable Development Goals include a target for 2030 about ensuring healthy lives: "By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being" (target 3.4).

In this parallel session, we are looking for solutions to reduce non-communicable diseases, considering particularly how to empower the young generation to maintain healthy lifestyles and how to rethink the food system with co-creation of solutions – the underlying tools being better information and gastronomy.

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[1] http://www.who.int/gho/ncd/en/; http://www.who.int/mediacentre/factsheets/fs355/en/

Programme for Friday 31 August 2018
#1: Better Information: Reducing non-communicable diseases with food

8.00-9.00	**Registration**
9.00-9.15	**Introduction by moderator**
9.15-9.45	**Status on the World Food Summit – Roadmap to 2030 and highlights since last year**

9.45-10.45 **Empowering the next generation of consumers with gastronomy**

The next generation of consumers is part of the solution and part of the problem. We need to re-connect with the complex systems behind what we eat and we must promote solutions that help the next generation of consumers care more about our food: where it comes from, how it is produced and how to prepare it.

Follow up on the recommendations from 2017 with presentations on best practice

Open discussion.

10.45-11.15 **Break**

11.15-12.15 **Re-thinking the food system**

Follow up on the recommendation from 2017 with presentations on best practice

Open discussion.

12.15-13.15 **Overcoming the global food challenges with partnerships and concepts – creating shared value for business and civil society at global, national and local levels.**

Partnerships can provide mutual rewards for business and civil society. This session aims to foster discussions on how to get started and overcome typical challenges.

Guided workshops with focus on
1. Transparency on drivers and reasons for initiating a partnership or concept.
2. Governance and scoping.
3. Effect and indicators.

13.15-13.30 **Wrap up and closing remarks by moderator**

13.30 **Lunch and networking**